



WHEN YOU SEE
OUR SAMPLES

YOU SEE OUR GOODS!

WIRE OR WRITE FOR
SALESMAN

TO CALL AND SHOW YOU
THE LINE THAT

CREATED A SENSATION AT THE FIRST WORLD'S SHOE AND LEATHER FAIR

HELD IN BOSTON, MASS., JULY 1st, TO 31st, 1909.

WE HAVE ACCOMPLISHED
AS MUCH IN TWO YEARS'
TIME AS IT HAS TAKEN
OTHERS A LIFE TIME TO
DO, AND THEREFORE

HOLD THE WORLD'S
RECORD ON

\$5.00 AND \$6.00



SHOES
FOR MEN

The Following is Copied from the Last Official Daily Bulletin of
July 31st, 1909:



"THE NAME MOST MENTIONED
AND IN EVERY ONE'S MOUTH, IS
THE SMITH-BRISCOE SHOE CO.,
AND THEY COME FROM THE
SOUTH."



"THERE IS NO COPYRIGHT ON CAPITAL OR BRAINS"

SMITH-BRISCOE SHOE CO., INC.

MAKERS OF STEADFAST AND BILTRITE SHOES FOR MEN

LYNCHBURG, VIRGINIA.

F. W. DABNEY & CO., 301 East Broad Street, Richmond.

...Editors Working for Good Roads in Virginia...

Practically every newspaper in the State of Virginia is working earnestly for the improvement of the public roads throughout the State. Some have been engaged in this work for a number of years, but practically every one of the 180-odd editors in the Commonwealth are advocating better highways and are laboring to place Virginia in the very front rank of the good road States. Below are printed some of the letters received by The Times-Dispatch from editors and others interested in the movement:

The Virginia Gazette.
Editor of The Times-Dispatch:
Sir,—In response to your letter of the 23d, would say that I have watched closely the unselfish and patriotic effort The Times-Dispatch is making to arouse Virginia on the roads question. Already you have done more to stir public sentiment and to arouse the country people to a sense of their duty than has been accomplished by years of "resolutions" with the ultimate pigeon-hole for the resolutions after the good roads mass-meeting adjourned.

In our section we are handicapped by "you-scratch-my-back-and-I'll-scratch-yours" politics. The inevitable supervisor, with his favorite overseer and his favorites to be fed at the public crib, is our bane. Give them an occasional editorial rap—the Gazette does, and I can see the good effects of it.

If I can do anything to help the cause, or if you have any plan of co-operation, I would be glad to hear from you.

The unselfish work your paper and many of the country papers are doing is bound to result in great good to the people of Virginia. But I believe more can be accomplished by State-wide co-operation of the papers, with The Times-Dispatch as the hub. Think out a plan, and I for one, will be found in the ranks.

With best wishes for The Times-Dispatch and you personally, I beg to remain,
Fraternally yours,
August 26, 1909.
W. C. JOHNSTON.

Easton's Shore Herald.
Editor of The Times-Dispatch:
Sir,—Your letter of the 19th has been received. It will give me pleasure to co-operate with The Times-Dispatch in advancement of road improvement. I have been a consistent advocate of road improvement for fifteen years through this paper. Much has been done here, but a great deal more should be done, especially where there is constant heavy hauling. As a rule the people here pay their road tax willingly.

Respectfully yours,
THE VIRGINIA FARMER.
Emporia, Va., August 21, 1909.
The Southwest Times.
Editor of The Times-Dispatch:
Sir,—I have yours of August 21, and beg to say that in any effort or movement looking to good roads, you may always count on the Southwest Times. Pulaski county is just at this time

considering a bond issue of \$100,000 for this purpose. The matter has been before our supervisors at the last meeting, and a special meeting is called for September 4, in which the citizens of the county interested in good roads will appear and present their plea for a bond issue.

This county has also applied for its proportion of the State aid money fund, and the good roads movement is by no means lagging in this section. Considerable educational work has been done in our county, and on August 17 the farmers held a picnic, at which Senator C. T. Laster made the principal address, and, of course, you know his subject.

Realizing the great good that will come to our State in the development of our various industries by good roads, the Southwest Times is always anxious and willing to aid in this work.

Yours truly,
GEO. R. CHEVES, Manager.
Pulaski, Va., August 23, 1909.

The Emporia Independent.
Editor of The Times-Dispatch:

Sir,—The Independent has been ever since its organization fully alive to the importance of the good roads movement in Virginia, and has entered most heartily into the movement in Greeneville county, which county has already under way 100 miles of permanent roads. If the other counties of the State would follow the example set by Greeneville county, in the very near future there would be no need to urge the people to secure good roads. The owners and editors of this paper believe that good roads mean the saving of millions of dollars to the farmers of this State and an increase of many millions in property values throughout the country.

Yours truly,
EDITOR THE INDEPENDENT.
Emporia, Va., August 24, 1909.

The Farmville Herald.
Editor of The Times-Dispatch:

Sir,—Your letter of the 19th in regard to good road movement was received during my absence. Will say in answer to it that anything we can do to help you in this movement we certainly will take pleasure in doing it. Yours very truly,
RANDOLPH HENEBARGER.
Harrisonburg, Va., August 24, 1909.

The Farmville Herald.
Editor of The Times-Dispatch:

Sir,—I have your letter of the 19th, in which you ask the co-operation of the Herald in the good roads movement of Virginia. If you read the Herald regularly and carefully, you would know that it needs no reminder on this line. For the past decade the subject has been a hobby with the Herald. In season and out of season, I have labored to create proper interest in the betterment of our public highways on the part of the readers of the paper, with the result that Prince Edward has the best and most up-to-date system of public roads to be found in Southwestern Virginia, and the good work goes on bravely. Years ago I offended the old-timers by criticizing their methods of working roads and made personal enemies of former personal friends. There isn't a road leading out from Farmville that is not rock-bottomed, and those now being built are of the best kind. I am chairman of our Board of Supervisors, and I ran for the place with the one object before that of bettering our highways, and the present board enjoys the reputation of being road mad. The Herald may have failed in many things, but as to good roads it pleads no guilt. And while on the

subject that there is scarce an issue of the paper that some demand isn't made for government aid for public road improvement. It must come to this, or we will for many years to come remain in the rut. The government can borrow money and all it wants at 2 per cent., and this should be done and the army of workers ready for the work should be put to the

working of public roads. I am sick and tired of all the talk on the subject of "waterways," "irrigation" and such like, and no one with sense enough to stand up for the people's greatest need. Mr. Tatt's letter to Mr. Bennett, upon which the Herald commented in terms not polite, was the offering of a stone for bread. Note what I said in last issue of the road

from Alexandria to Washington. You may count on the Herald for the fight. Cordially yours,
J. L. HART, Editor.
Farmville, Va., August 25, 1909.
The Fredericksburg Journal.
Editor of The Times-Dispatch:
Sir,—Your letter requesting the co-operation and support of the Journal in the good roads movement has been

Great Variety Monday Bargains

End of season goods at profitless prices! Special purchases at a sacrifice! New Fall goods at clearing day prices! The entire store is offering the shopping opportunities supreme—unusual!

End of Summer Values In Needed Yard Goods

All at prices that mean a saving of about one-half yet a quality that is superb! Read this bargain list carefully!

10c to 12½c value Dress Gingham, 27 inches wide, sold 10c yard; Simpson's Madras, 27 inches wide, sold 10c yard; Chambrays, 27 inches wide, sold 12½c; Percales, 30 inches wide, dark colors, red, blue and gray, sold 10c. Special for Monday 5c

12½c value Colored Lawns, 30 inches wide, white ground with rings and dots. Special Monday, 5c

12½c value Double-Fold Madras, in plaid, pink, gray and blue, 32 inches wide; colored stripe suiting, 27 inches wide. Special 7c

7c value Simpson's Gray and Blue Calicoes, a bargain seldom found; Monday 5c

12½c value Light Colored Outing Cloth, stripes and checks, 28 inches wide. Special 9c

7c value Apron Check Gingham, 27 inches wide, all blue and brown checks, extra good weight. Special for Monday 5c

10c and 12½c Light Percales, 35 inches wide, stripes and dots. 7c

12½c value Dress Gingham, 27 inches wide, stripes, checks and plaids; Monday yours at only 7c

12½c value Hemmed Huck Towels, size 18x36, extra heavy, with red borders; special 9c

New Thoughts in Snappy Fall Suits

\$19.00 Suits—Full of the fresh, new styles of fall; charming shades of blue, black and green, in the most popular length coats; a price to move them now, only \$12.50

\$25.00 Fall Suits—These are lovely garments, tailored neatly and in the classiest shades of green, navy blue, black and tan; trimmed with bands and buttons; Monday a few at \$19.00

Fall Dress Goods at Special Prices

You will be charmed at the showing you'll find—as well as the prices!

Voiles, Crepons and Poplins—Highly mercerized Voiles, Crepons and Poplins, white and colors, that sold at 17c to 25c; cut for Monday's sale 5c

A 36-inch Wool Suiting, in plain stripes and checks; 50c value 28c

Panama Cloth, Invisible Striped Suiting and Colored Checks—All 36 to 38 inches wide; 50c value 39c

Check Worsteds—52 inches wide, Gray Mixed Plaids, 56 inches wide, 75c and 85c value; Monday's sale price 49c

Imported Prunellas—Old rose, wisteria, smoke, green, navy, red and black; Imported Striped Prunellas, self colors, same colors as above; sold everywhere at \$1.25; Monday's sale price 98c

Second Floor Values of Many Kinds

Jumper Suits—Two very pretty garments—one worth \$1.50, in many colors, at only 79c; another \$1.49 \$3.50 one cut to 1.49

Lawn Shirtwaists—Also some of madras, in white and colors only. A few sizes missing, therefore 50c garments at 39c

Fine India Linen Waists, also other Tailored Waists, some with embroidery trimming, others have lace. The first mentioned are worth \$1.00 and go Monday at 65c. The 79c latter, \$1.00 ones, go at 79c

Fine Princess Lingerie Dresses—All sizes; a great \$4.00 number will be sold Monday and day 2.98

Princess Dresses, Jumper Suits and Coat Suits—White and colored only one or two of a kind, that sold for \$5.00 to \$6.00; Monday, \$3.98

New Fall Skirts, New Plaid Panama Skirts—Some with hip trimming; a regular \$5.00 Skirt \$3.98

75c Corset, 59c—All sizes; better made and better material than you usually get in a 75c corset 59c

Sharp Specials

Ladies' 12½c Handkerchiefs—Some all linen, others embroidered; 12½c and 15c values, now cut to 9c

Colored Skirts, in several sizes; \$1.00 value, cut to 59c

Large Pearl Buttons, 10c and 15c value; special 5c

Slightly Soiled and Mussed Underwear, that sold at 50c and 59c, cut to 39c

Ladies' Gauze Vests, white and black, sold at 12½c, cut to 7c

Faulkner & Warriner Co.
FIRST AND BROAD STS.

OUR SALESMEN ARE
NOW LEAVING
FOR THEIR TERRITORIES
WHICH COVER
EVERY STATE FROM THE
ATLANTIC TO THE PACIFIC
WITH SAMPLES WHICH
ARE EXACT DUPLICATES
OF THOSE DISPLAYED
AT THE
FIRST WORLD'S SHOE FAIR.

COPIED FROM THE SHOE RETAILER,
JULY 17, 1909.

A WONDERFUL EXHIBIT FROM
LYNCHBURG, VA.

"I thought 'somebody' said 'they were shoemakers,' but I'm calling them 'magicians,'" said a visitor to the fair recently in referring to the exhibit of fine shoes for men made by Smith-Briscoe Co., of Lynchburg, Va. "This company has demonstrated to a large number of astonished people in the trade that it can make shoes to retail at \$5.00 and \$6.00 a pair that are well worth the price."

Erroy N. Smith of the company and popular J. M. Gregg have been having a strenuous time this week, as the exhibit of the company has been and still is the talk of the trade.

"When you see our samples, you see our shoes," is this company's motto, and the "we didn't think you could do it" expression has been the most common form of congratulations extended to the company.

That a shoe manufacturing concern in Lynchburg, Va., can produce high-grade shoes for men good enough to suit the expert buyers in Boston, New York and elsewhere, is evidence that the company from the Southland with Louis Mulready, as superintendent, is going some.

received. It finds me very much in the same frame of mind as the free silver advocate who said that he had "used up reams of paper, grosses of lead pencils and volumes of print on this subject."

This paper has been in existence not quite five years. For four years of that time I have been connected with it in an editorial capacity, and during that time I venture to say I have written more for its columns on the subject of good roads than any man in Virginia. Mr. Henry Warden, who owned this paper during most of the four years, spent some thousands of dollars in sustaining it largely that the gospel of good roads. With the large circulation and great influence of your paper thrown into the good roads movement the battle is already won. Having been a pioneer in the movement, and having spent so long a time preaching good roads, we will not give up when so near the goal. You can count on us to the last column in our paper to help at any time the movement, in which we are allied to note that the whole State seems about to embark.

Yours for good roads,
CHARLES H. WISSNER.
Fredericksburg, August 26, 1909.

The Alexandria Sunday Times.
Editor of The Times-Dispatch:

Sir,—Your favor of the 17th of August received and noted. I heartily agree with everything you say, and earnestly and actively commend the movement, and take the liberty of calling your attention to the fact that about thirty years ago the Richmond Dispatch endorsed a proposition of mine, in my paper, the Southern Farm and Fireside, published in Baltimore City, urging that the State of Virginia issue several million dollars of baby bonds—\$5, \$10, \$20 and \$50—to be used for good roads in the State of Virginia, and that the convicts of the State and county be used as laborers on these roads, and that for each dollar the State gave the counties should give a like amount.

You can see, my dear sir, that while Senator Laster says he is the original author of the good roads movement, that he has advocated the movement for fifteen years, if the files of the Richmond Dispatch and a number of other Journals in the State are correct, which took up and indorsed my proposition, it proves that I advocated the movement about fifteen years earlier, and while I do not claim that I was a pioneer in this great movement, I do claim that I am one of its earnest advocates in the past and will be in the future.

If, personally or in the Times, I can serve this movement, I am at the command of the leaders.

Yours truly,
ALEX. J. WEDDERBURN.
Alexandria, Va., August 19, 1909.

The Highland Recorder.
Editor of The Times-Dispatch:

Sir,—In reference to road improvement, we are strongly in favor of it, and we are thoroughly in sympathy with any and all moves for better roads in Virginia. So are all of our citizens and especially our Board of Supervisors.

Down in this section we have much clay and no gravel, hence are having with the problem as to what to do with our clay roads. Putting them in

a very nice condition now, but as soon as the winter rains come and hauling continues they will soon be bad again. The people want better roads and are willing to pay more taxes for any permanent improvements, etc.

With best wishes for a great success, etc., I am,
Very truly yours,
W. R. BROADBENT.

West Point, Va., August 25, 1909.
J. S. NEWELL.

The Free Lance-Star.
Editor of The Times-Dispatch:

Sir,—Replying to your of the 24th in regard to the proposed highway between Richmond and Raleigh, I do not think there will be any doubt but that the county of Sussex will show her appreciation of the great benefits to be derived by being traversed by this road, by improving or building a road from Carsons to Jarratts. For my part, I will be glad to use what influence I have in interest of the road, as it appeals to me as being the most logical one of the highways in addition to the great advantage to the county.

With best wishes for the success of your proposition,
Yours very truly,
J. S. NEWELL.

Stony Creek, Va., August 25, 1909.

The Free Lance-Star.
Editor of The Times-Dispatch:

Sir,—Your recent favor addressed to the Free Lance and also one addressed to the Daily Star were duly received. Both of these papers are published by the Free Lance-Star Publishing Company, of which I am manager. I write in answer to your letter to say that both of these papers will use their best efforts towards increasing the public sentiment for the betterment of roads and in giving publicity to all efforts in that direction. As you know, a bond issue will be held in Spotsylvania county in November, and the Free Lance-Star and Roads Association is doing active work for the cause of improving the highways in all the surrounding section.

Wishing you much success in your public-spirited efforts in this line and assuring you of our full and hearty co-operation,
Very truly,
A. P. ROWE, Manager.
Fredericksburg, Va., August 25, 1909.

The Clinch Valley News.
Editor of The Times-Dispatch:

Sir,—Replying to yours of the 23d, if you do us the honor to glance through you will see that we are doing our best in the good roads matter. For years we have pondered away, until our people, some of them, have become "tired of it." We now have a large force building new roads under State supervision, and the steam roller is also busy on the streets of this town.

The Times-Dispatch is leading in great enterprises—good roads, pure culture, etc. All of which is worth more to the people of Virginia than any political boom, or discussion, important as these may be. The Clinch Valley News is devoting most of its time and space to the discussion of "the new agriculture," and has the gratification of knowing that it has helped to some extent to improve conditions in the county.

Count us in the fight for good roads, better farming, better schools and purer politics, so far as our limited facilities will permit.
Yours,
J. A. LESLIE, Editor.

Tazewell, Va.
W. Minor Woodward.
Stewart M. Woodward.
WOODWARD & SON,
Rough and Dressed Lumber,
Sash, Blinds and Doors,
Ninth and Arch Sts., RICHMOND, VA.